

MASTERCLASSES CALENDAR 2027 - Q1

Tack TMI	JAN	FEB	MAR	Days	Price	
SALES EFFECTIVENESS SOLUTIONS MASTERCLASSES						
PRO-PAYBACK Selling®	12-13 V	22-23 L	22-23 M	2	£1649 (In-Person)	£1449 (Virtual)
Sales Excellence Fundamentals	26 V		16 C	1	£799 (In-Person)	£599 (Virtual)
Advanced Consultative Selling	11-12 M		9-10 V	2	£1549 (In-Person)	£1349 (Virtual)
Strategic Key Account Management	18-19 L	9-10 V		2	£1449 (In-Person)	£1249 (Virtual)
Value Driven Negotiation	19-20 V	23-24 C		2	£1349 (In-Person)	£1149 (Virtual)
Channel & Distributor Management			1-2 M	2	£1349 (In-Person)	
AI Powered Selling (NEW)		9 L	16 V	1	£1599 (In-Person)	£1399 (Virtual)
High Impact Prospecting & Appointment Making			11 V	1	£649 (Virtual)	
SALES LEADERSHIP AND MANAGEMENT MASTERCLASSES						
Leading High -Performance Sales Teams Part 1		1-3 L	2-4 V	3	£1949 (In-Person)	
Leading High-Performance Sales Teams Part 2			22-24 L	3	£1949 (In-Person)	
LEADERSHIP AND MANAGEMENT MASTERCLASSES						
Leadership & Management Part 1	28-29 C			2	£1649	
Leadership & Management Part 2			18-19 C	2	£1249 (In-Person)	
AI Fundamentals for Leaders (NEW)		15 V	23 C	1	£1599 (In-Person)	£1399 (Virtual)
Executive Leadership Development	25-26 L (Pt.1)		8-9 L	2 + 2	£2949 (In-Person)	
PERSONAL DEVELOPMENT MASTERCLASSES						
Productivity & Performances			16 V	1	£749 (Virtual)	
Influence & High-Impact Communication		4-5 C		2	£1249 (In-Person)	
Executive Presentation & Impact	26-27 V			2	£1249 (Virtual)	
High-Impact Digital Presenter		9 V		1/2	£549 (Virtual)	

C Coventry **L** London **M** Manchester **V** Virtual

Masterclasses dates are subject to change
Please note: If you have three or more people interested in a particular masterclass, we would be happy to create a new date.