FINANCE FOR NON-FINANCE PEOPLE
COURSE OVERVIEW

Plan your profits, take control and protect your cash flow

- Learn how to read and understand a set of company accounts, its strengths and weaknesses
- Predict the likely effects of your decisions on the bottom line
- Use computer simulation to understand the impact your management decisions make to profit, return on investment and cash flow

Financial results define the success, growth and decline of all businesses. Having an operational knowledge of business finance, cash flow, revenue and profit is therefore a must for anyone in a decision making position.

However, for some, reading company accounts and understanding financial data is an anathema. But it needn't be.

Tack TMI's Finance for Non-Finance People course provides the know-how to understand financial information, breaking down jargon so that you can identify trends, draw out answers to questions from the data and ensure the right decision are made.

For further information visit tacktmi.co.uk. If you would like to speak to a member of the team call 01923 897 900 or email uk@tacktmiglobal.com.

2 Day Interactive & Practical Course

Cost: £1,099 + VAT

Visit tacktmi.co.uk for further information

SUITABLE FOR:
Business professionals whose effectiveness would benefit by understanding business finance. Managers whose decisions have financial implications and anyone else who wants to better understand how businesses operate.

YOU WILL LEAVE THIS COURSE ABLE TO:

- Read company accounts and understand the business from its figures
- Assess the cash flow implications of management decisions
- Identify what the figures really represent and understand the key financial ratios
- Assess the impact of pricing by using the Tack TMI Price/Volume card to see how pricing can dramatically affect your profitability
- Acquire the necessary financial information to make decisions
- Prepare meaningful budgets and forecast profitability
- Understand the different tools and approaches available for long-term decision making

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